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SMARTER COMMUNITIES. SMARTER HOMES.

<https://jadescapecondo-sg.com/>



THE FOLLOWING SLIDES PROVIDES AN ILLUSTRATION OF SMART LIVING  
TECHNOLOGY FOR QINGJIAN 'S CURRENT PROJECTS.

LOOK OUT FOR MORE UPDATES ON QINGJIAN'S SMART COMMUNITY LIVING  
ENHANCEMENT FOR JADESCAPE!



## Singapore’s Leading Smart Living Solution Provider

Established since 2014, HiLife Interactive has been providing Smart Living Solutions in projects such as the first Smart Home Executive Condominium – The Visionaire to a most recent Mixed Development Project – Le Quest in Bukit Batok, Singapore.

**No.1 Market Coverage with 40,000 household sign-up**



A blue circular badge with a scalloped edge, containing a banner that reads "Market Leader".



The logo features a profile of a human head with a colorful brain inside, and a computer mouse icon below it. The text "SMART SOLUTIONS" is written in a stylized font.

**Fulfilled over 120,000 times of property related services to our Home Owners.**

**Outstanding Branding Position with Assets Best Cash Management Solution Award**



A circular logo for "THE ASSET AWARDS 2017" with "TRIPLE A" in the center.

HI LIFE INTERACTIVE  
BEST CASH MANAGEMENT SOLUTION SINGAPORE  
THE ASSET ASIAN AWARDS



The logo for "THE ASSET" with a stylized "A" and "S" and the word "ASSET" below it.

# WHY SMART HOMES

## List of Developer and their projects with Smart Home Provisions

Developer	Projects
CDL	Forest woods; Tapestry
CapitaLand	Cairnhill 9
CEL	Grandeur Park, Park Colonial
Keppel	Highline; The Glades; Corals by the bay
UOL	Amber 45
Evia Real Estate	Gem Residence; Lake Life
Qingjian	Visionaire; iNz Residence; Le Quest



Smart Home Provision and Show Gallery of CDL Tapestry



Smart Home Provision of CEL Grandeur Park



Smart Home Provision of Hoi Hup Rivercove



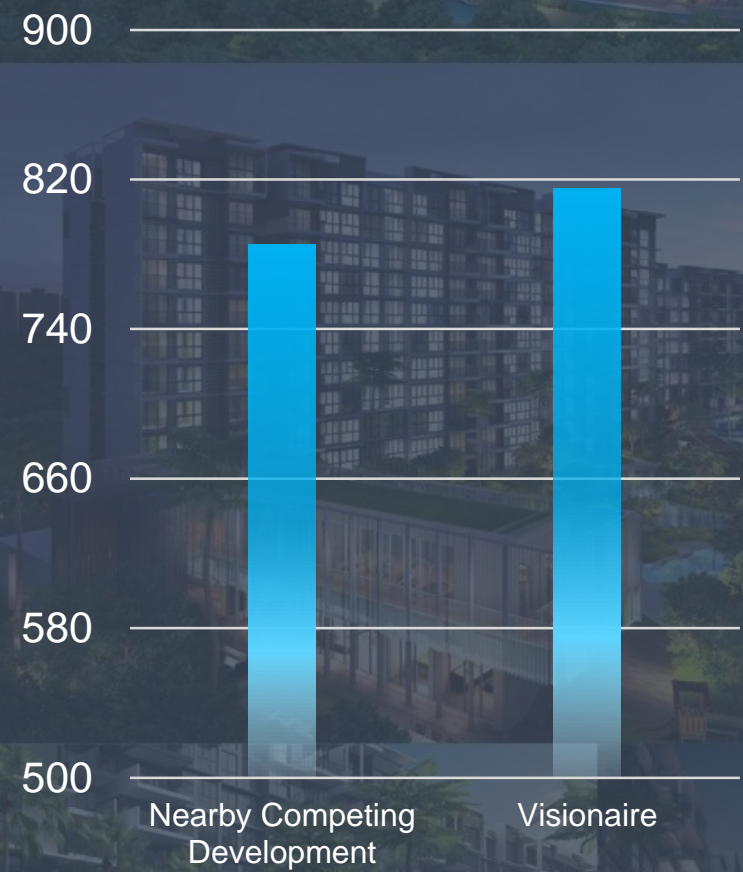
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# Smart Homes

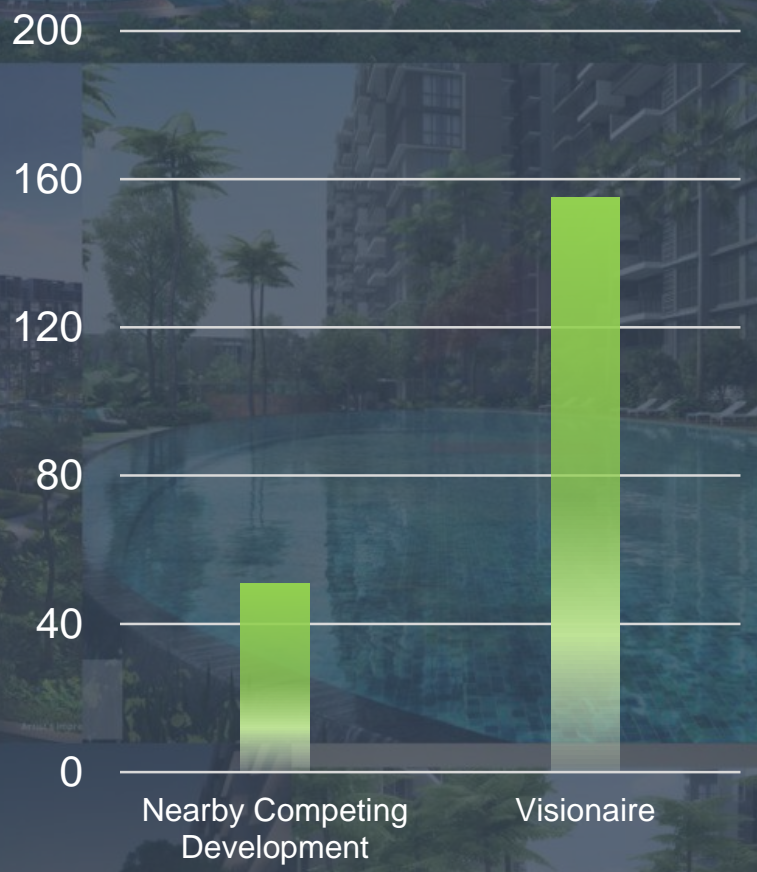
# HiLife Smart Home Case Reference

## The Visionaire Smart Home EC

Selling Price (S\$/PSF)



Sales Figures at Launch



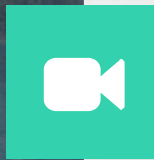
### Better Sales Figures

In comparison to a nearby development which launched during the same time, Visionaire was selling at 3x the speed of the competitor.



### Higher Value

Even though Visionaire was in a less desirable location as the competing development, Visionaire could command a higher price psf by more than 3%.



### Take up Rate

>60% of home buyers in Visionaire took up a Smart Home Package.



### Smart Home Experience

Smart Home Showroom impressed home buyers with the various Smart Home Capabilities and Scenarios within the Showroom.





## Intelligent Living at your fingertips



### Smart Home Control Center

Conveniently control all smart home devices from a centralised mobile phone app



### Smart Air Conditioner Fan Coil Unit

Control and monitor your air conditioner via your remote control or mobile phone remotely



### Smart Digital Lockset

Lock and unlock your doors remotely



### Smart IP Camera

Monitor what's happening at home when you're away



### Smart Washing Machine

Control your washing machine remotely



### Smart Lighting Bulb

Control, automate, and monitor your lights remotely



### Smart Motion Sensor

Receive alerts as you monitor your children, pets or unexpected movements. Set lights to turn on when motion is detected



### Smart Temperature Sensor

Monitor the temperature in your home to optimise energy used and save on utility bills



### Smart Speaker

Wirelessly control your speakers to receive alerts or for entertainment



### Smart Electrical Plug

Control and monitor other devices which are plugged in

# A Welcoming Home

**Pre-cooling**  
your home 5 minutes  
before you reach



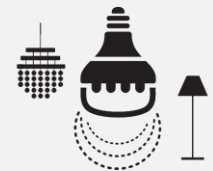
**Complete laundry**  
just before your  
arrival



**Open the door**  
with just your finger,  
key-free



**Turn on the lights,**  
**open the curtain**  
right after you step in

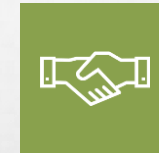




# HiLife Smart Home Solution



**Easily configurable, no extra wiring** with our wireless technology



**Easy to use**, friendly to elderly with simple interface and scenarios



**Highly flexible** with capability to support over 100 devices from different brands



**Secure and reliable** cloud platform and encrypted protocol transmissions

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# Smart Living

# HiLife Smart Living - iNz Residence

## Qingjian Realty ropes in Singtel for its Internet-ready EC

iNz Residence to improve on smart living features of the Visionaire, Singapore's first EC with smart homes

By Leila Lai  
leilal@sph.com.sg

QINGJIAN Realty (South Pacific) Group on Wednesday laid the foundation for what it touts as Singapore's first Internet-ready executive condominium (EC), with the signing of a memorandum of understanding with telco Singtel and lifestyle app hiLife.

iNz Residence will improve on the smart living features first seen in the Visionaire, launched last year by Qingjian Realty as the first EC with smart homes. Units will be equipped with fibre broadband and the hiLife mobile application, allowing homeowners to use their smart homes' capabilities from the moment they obtain their keys.

The developer declined to reveal the average unit price for the project, but stated that e-applications will begin on Feb 24.

Qingjian Realty executive director Li Jun said: "Homeowners are looking for well-equipped homes to comple-



Artist's impression of iNz Residence, where units will be equipped with fibre broadband and the hiLife mobile app, allowing homeowners to use their smart homes' capabilities from the moment they get their keys

industry - Singtel, hiLife - to make their smart living vision a reality."

Director of RST Research Ong Kah Seng said that with iNz Residence's low land cost of S\$295 per square

around S\$750 psf or in fact slightly lower, it can expect to have a replay of the excellent buyers' interest for (nearby EC) Wandervale which was launched about a year ago. Wander-

JLL national director Ong Teck Hui said: "New ECs are still in demand, provided pricing is realistic. In 2016, 3,999 new ECs were sold, a 57 per cent increase over the 2,550 units

- Launched as the First Internet-Ready Smart Living Executive Condominium in Singapore with Plug and Play Internet Features.
- Incorporated both Smart Community and Smart Home Concepts in the marketing of the Project.
- Project Comes with Common Area WiFi and Free Fibre Internet broadband packages for all Home Owners when they purchase a Smart Home Package.

More than 85% Take up rate for Smart Home Packages since launch in March 2017.  
Fully sold out by December 2017



# 360 degree protection



Unexpected visitor or movement at your doorstep

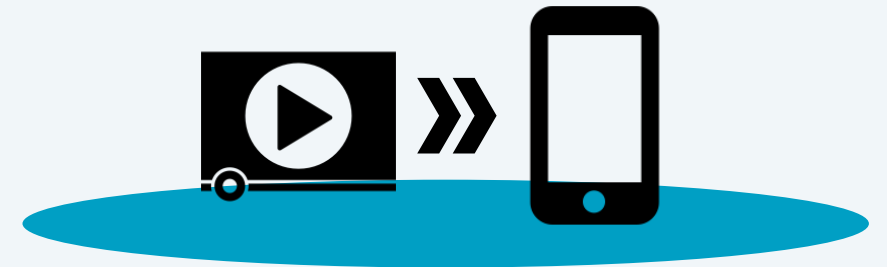


Unexpected opening of the kids room's window



Detection of smoke and potential fire hazard

Bedroom cabinet been opened when master not at home



Video clip recorded and an alert sent to your mobile phone



# Mix and Match your Smart Living Solution requirements

**IP  
CAMERA**



**SMART  
CONTACT  
SENSOR**



**SMART  
MOTION  
SENSOR**



**SMART  
TEMPERATURE  
HUMIDITY  
SENSOR**



**HILIFE SMART  
COMMUNITY  
SOLUTION**



**SMART  
WASHING  
MACHINE**



**SMART  
LIGHTING**



**SINGTEL  
INTERNET  
MESH**



**SMART  
DIGITAL  
LOCK SET**



**SMART AIR  
CONDITIONER  
FAN COIL UNIT**



**SMART  
PLUGS**



**SMART  
ENERGY  
METER**



**SMART  
HOME  
GATEWAY**



**SMART  
LEAK  
SENSOR**



**BROADBAND  
SERVICE**



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# Smart Community



# A hassle-free Visitor Experience

Send invitation  
via Smart  
Community App



Auto Release of Car  
with QR-Code Scanning



Remote Video  
Intercom at lift lobby  
even not at home



Get One-time  
password  
to access the door



# Investor / Rental Friendly

No need to hand  
Keys or Pass Card to  
your Tenant or  
Cleaner



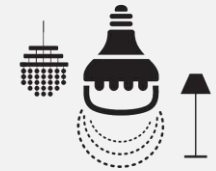
Time Specified OTP  
Keyless Access for  
Tenants



Prevents cases of Key  
or Pass lost



No need for lock  
replacement after tenant  
moves out



# HiLife Smart Community Mobile App

## Digital Announcements

Administrators able to provide digital announcements to residents of the estate



## Facility Bookings

To allow resident to book facilities such as the Function Room and BBQ Pits



## Fee Payment

Fees such as Quarterly Maintenance Fees and facility booking fees can be paid via hiLife instantaneously



## HiMart and Services

User can engage Home Services such as Handyman and Aircon Servicing directly from our Mobile App



Essential Features for condo residents

Lifestyle Services at your fingertips

Making Communities smarter

## Digital Forms

User can now fill in Condo Related forms on his/her mobile app



## Feedback System

Home Residents to provide feedback to Condo Manager on the estate



## My Community

Residents can now engage with one another more easily through the hiLife community features



## Condo Digital Handbook

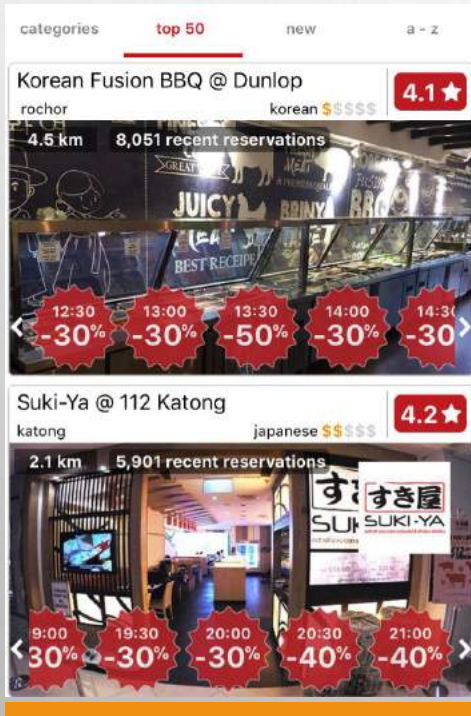
Resident can now obtain important information about their Condominium directly from the Mobile App



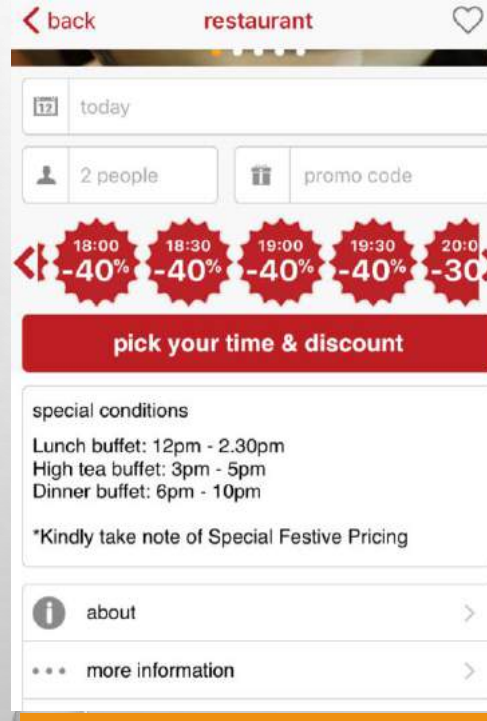


# Increasing Efficiency For Shopping Mall Retailers

Discover and choose restaurants, cafes, etc. using hiLife App



Make bookings at allotted time slots or at off-peak time



Dine at the reserved restaurant or enjoy lifestyle service at the shop



Make payment at a special discounted price





# Loyalty Program



Shopping at the Mall

Scan the receipt with hiLife

Accumulate points and rewards in hiLife

Get the rewards at the Mall

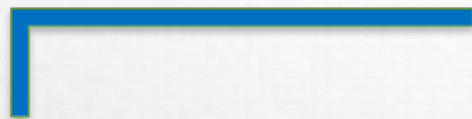


HiLife to provide Retail Loyalty System for Property Developer for use in the Retail Operators within the Mall.

# The New Benchmark for Smart Residential Homes

Success of Project brought up a Smart Home Trend in Singapore among Private Property Developers.

Smart Living Solution became a Standard Provision amongst Singapore Property Developers



Launched in August 2017, home units comes fitted with the **HiLife Smart Living Solution for all home buyers.**



Launched in March 2017 with HiLife Smart Living Solution Package.

Singapore's first Executive Condominium Launch in April 2016.

**More than 85% of Home Buyers** chose and opted for the HiLife Solution

**More than 60% of Home Buyers** opted in for the HiLife Smart Home Solution.





# June 2014

HiLife established and launched HiLife Smart Community Mobile App in more than 10 Condos during early Pilot Phase.

# April 2016

Launch of Smart Living Solution at The first Smart Home Project in Singapore – The Visionaire EC.

# March 2018

Launch of Smart Living Solution at HiLife's first Mixed Development Project (Le Quest)

# January 2018

50,000 users and 160 Condominiums in Singapore using HiLife Smart Community Mobile App.

# April 2018

First Project in Sri Lanka – Union Place with John Keells Property Group

# May 2018

HiLife secured our first project in Bangkok with Ananda Development Public Company Limited.

**HiLife works closely with the Singapore Smart Nation Masterplan, providing various Solutions and filling in requirements in Smart Community and Smart Homes.**